



加油香港基金
Agent of Change Foundation



加油同行 · 守護學童生命



加油香港基金有限公司
Agent of Change Foundation Limited

BE THE AGENT OF  HANCE!

機構年報 (二零一八至一九年度)
Annual Report 2018-2019

1. 機構基本資料 Basic Information of Agency

項目 Item	資料名稱 Field Name	內容 Contents
1.1	成立年份 Year of Establishment	2015
1.2	註冊類別 Registration Type (註冊證書編號 Reference Number of the Certificate)	公司註冊條例 (第 32 章) Companies Ordinance (Cap. 32) 註冊證書編號 Reference Number of the Certificate: 2321521
1.3	是否獲豁免繳稅的慈善團體? Tax Exempted Charitable Institute?	是 Yes (已獲豁免繳稅的慈善團體編號: 91/14118)
1.4	機構地址 Organization address	香港新界荃灣德士古道 210 號和富大廈 601 室 Unit 601, Wofoo Building, 210 Texaco Road, Tsuen Wan, N.T., Hong Kong
1.5	電話 Telephone No.	2234-5922
1.6	傳真 Fax	2234-5980
1.7	電郵 Email	info@agentofchange.hk
1.8	機構網址 Organization's Website	http://agentofchange.hk
1.9	服務中心/單位總數 No. of Service Centers/Units	2
1.10	員工總數 No. of Staff	10

2. 機構管治 Corporate Governance

2.1	機構宗旨及使命 Mission & Objectives	<p>除紓解香港的貧窮問題外，加油香港基金矢志提升社會對其相關議題的關注，並通過生命教育及社會創新等方式，加強弱勢社群解決在生活及生命上難題的能力。</p> <p>In addition to poverty alleviation and advocacy of related issues, the key objective of Agent of Change Foundation is to strengthen local capacities as the agents of change, especially among underprivileged children and young people, in overcoming their life difficulties through life education and social innovation.</p>
2.2	董事局/執行委員會主席姓名 Name of Chairperson of Board of Directors/Executive Committee	<p>周佩波先生 (創辦人兼主席) Mr. Wayne CHAU (Founder & Chairman)</p>
2.3	董事局/執行委員會成員及職位 Name of Members of Board of Directors/Executive Committee & their Positions	<p>黃岳永教授 (創辦人兼副主席) Professor Erwin HUANG (Founder & Vice-Chairman)</p>
2.4	機構主管姓名及職銜 Name of Head of Agency and Title	<p>陳俊濠先生 (創新及激勵總監) Mr. William CHAN (Innovation & Empowerment Director)</p> <p>趙睿暉先生 (企業發展總監) Mr. Chris CHIU (Business Development Director)</p>
2.5	機構組織架構說明 Description on Organizational Structure	<pre> graph TD Board[董事會] --- CG[機構管治] Board --- VC[創辦人兼副主席 黃岳永教授] Board --- FC[創辦人兼主席 周佩波先生] FC --- EC[執行委員會 統籌機構日常運作] EC --- ID[創新及激勵總監 陳俊濠先生] EC --- BDD[企業發展總監 趙睿暉先生] ID --- PD[項目幹事 蔡書樂先生] ID --- PA[項目助理 陳翊欣小姐] PD --- PTG[項目專責小組] PD --- VG[義工小組] BDD --- TGS[天天加油站] BDD --- BDDO[企業發展幹事 吳容瑤小姐] TGS --- M[經理] TGS --- S[店務員] </pre>

3. 年度主要會務及活動報告 Annual Report on Major Businesses & Activities

3.1	主席及/或 機構主管工作 報告 Report from Chairperson and/or Head of Organization	<p>我們 2018 年度主要的工作包括：統籌一公升的光(大中華分部)，推動國際可持續發展方案，舒緩能源短缺問題；夥伴 Facebook 推動數碼公民及社會情感教育，激勵青年人成為別人生命的守門人；推廣社會企業精神，以實習及社會創新培育計劃，啟發青年人成為社會創業家；倡議大眾成為青年同行者，通過慈善音樂劇及生涯規劃教育等宣傳工作，為青年建立支援群體；以及推廣待用文化，鼓勵香港市民參與改善基層生活的工作。此外，基金更與港鐵合作，於天水圍港鐵站成立第一間實體店「天天加油站」，透過提供高質素但價廉的日常用品，改善天水圍區貧苦階層的生活質素，且為該區提供就業機會及就業流動培訓，促使員工日後更具社會流動力。</p> <p>Our works in 2018 included working in close collaboration with Facebook as its official Online Safety Partner to sharpen students' mental alertness on anti-bullying, suicide prevention and digital citizenship at schools; operating a community shop in one of the poorest areas in Hong Kong with a public funding of 2 million from the government to improve living standard of the deprived and provide job mobility training for the deprived; supervising a global campaign Liter of Light in Greater China through educating the public on UN Sustainable Development Goals, especially on energy poverty; promoting spirits of social entrepreneurship within student community as a social innovator through internships and incubation programmes on social innovation; building up a supportive community for youth through charity musicals and career and life planning activities; and advocating the concept of "suspended culture" - a pay-it-forward campaign for the underprivileged. For more details, please visit http://agentofchange.hk.</p>
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3.2	主要服務、計劃及活動簡報 Brief Description on Major Service, Events and Projects			
活動名稱 Name of the Events/ Activities	活動目的 Objective	活動內容簡介 Content	主要對象 Major Targets	人數 Number of Service Users/ Participants
“Two Hours for a Life” Anti-bullying Programme for Students	<p>Our aims are to 1) save lives; 2) encourage connectivity; 3) promote safe and healthy lifestyles; and 4) overcome fear among students. Serious topics of student safety such as bullying, cyber-bullying and bullicide are presented in a more interactive and powerful way with a theatre setting at schools.</p> <p>Students’ capacity in mental alertness would be strengthened and empowered as online and offline gatekeepers through promoting the message #2hrs4alife both online and offline.</p>	<p>In collaboration with Facebook Hong Kong, serious topics of student safety were presented in a more interactive and powerful way at schools with a theatre setting (i.e. role-play, forum theatre and dialogue sessions with professionals and those who had related experiences on bullying) and social media production. Apart from conventional workshops and talks, forum theatre is a powerful educational tool to engage students in the help process by actively participating in an interactive theatre and dialogue session where:</p> <p>Message of “2 Hours for A Life” will be emphasized and advocated throughout the session;</p> <p>After a 15-minute drama derived from true stories, students are invited on stage to pose questions, modify the scripts, devise creative solutions and act as one of the characters they chose;</p> <p>A dialogue session with students will be hosted by professional instructors (i.e. social worker, counselling psychologist, youth worker) and sharing guests with similar experience in bullying;</p> <p>Students will be empowered to change the way they treat themselves and each other.</p>	Secondary School Students	30 sessions of life theatre with a total number of beneficiaries of 5,060 students and 262 teachers



“You are Special” Charity Musical (慈善音樂劇「你很特別」)	To promote important values in life	To strengthen the message of appreciation towards life, the charity musical, adapted from a famous script in Japan, was organized by actors from different backgrounds and ages (4 to 80 years old) at The Ngau Chi Wan Civic Centre during summer. All proceeds went to charitable causes on students’ life education and supporting daily necessities for the elderlies and deprived families.	Children, Families (especially those deprived), General Public	More than 1800 attendees 600 beneficiaries 10 volunteers
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<p>“No Way Yes Way” Social Media Campaign for Underprivileged Children</p>	<p>To spread a strong message of “No Way” towards bullying, promote positive attitude in the face of adversity and raise public awareness of Hong Kong’s underprivileged children</p>	<p>With the support by Facebook, the programme organized various initiatives such as videos, social media campaign and optical illusion artwork within the school community. “No Way? Yes Way!” invited individuals who exemplify the core values of this programme to produce short feature videos illustrating how they overcame adversities. They included former Hong Kong sprinter Mr. Tang Hon Sing and Hong Kong’s first professional female e-sports team PandaCute. The programme offered optical illusion artwork classes to students, through which they will learn to confront difficult situations with a positive attitude. In addition, interactive short videos, images and text called on the public to improve the lives of underprivileged children by supporting and taking tangible actions such as volunteering as tutors and visiting communities in need. The feature videos, interactive short videos and creative content of “No Way? Yes Way!” had been rolled out across Facebook’s family of apps since October.</p>	<p>General Public</p>	<p>Reached 2.6 million in 2 weeks and 5 million in 1 month on social media</p>
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Future workshop watch “The Future of Smart Education in Asia”	To understand the on- and forthcoming changes in the field of education	<p>In collaboration with Business Finland, the Finnish National Board of Education and the Consulate General of Finland in Hong Kong, the workshop brought together a group of invited specialists consisting of both academic and professional experts on education, smart education and artificial intelligence (AI).</p> <p>In addition, frequent exchanges of ideas in the forms of dialogues, consultations and training sessions, both formal and informal, have also been conducted with principals and teachers as to support the eco-system of education in Hong Kong. An extensive and strong network with hundreds of teachers, principals and professionals in education and youth development has been developed over the years.</p>	Academic and professional experts on education	25
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Group photo of the workshop participants and organisers.



The workshop organisers, Mr. Mika Tirronen, Ms. Sari Arho Havrén and Mr. Wayne Chau.



Group discussing their drivers.



Group working on their future wheel.

Promotion of Suspended Culture	To advocate the concept of suspended culture as to bring	Two fundraising programmes were organized to invite donation from corporates and general public during Mid-Autumn Festival and Christmas.	Children, Elderly and Deprived Families	1785 beneficiaries and 71
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happiness and
supports to
deprived families

Mooncakes and gift bags were distributed
via our NGO networks and home visits by
our volunteers.

deprived
families



3.2 服務/活動/計劃成效或影響 Outcome or Impact of Services/Events/Projects

The Foundation offered innovation, leadership, management and network through our:

- Dedicated and passionate organizing committee member including social entrepreneur, former senior government official, university professors in public health and youth development, educators, counselling psychologist, social worker, youth worker and student leader;
- Globally-recognized and adopted products and practices on technological and social innovations;
- Strong networks with related stakeholders (e.g. educators, social entrepreneurs, students and grassroots) and parties (NGOs, local community, public institutions, international organizations) both locally, regionally and globally that Mr. Wayne Chau is currently serving as members of Commission on Poverty and Social Enterprise Advisory Committee and a global advisor at Facebook's Youth Advisory Committee; and
- Proven track record of achievement in delivering high quality service and products in the community.

Our Foundation also created significant impact in initiatives on life education, anti-bullying and related topics:

1) School-based prevention and intervention

Over the years, life theatre on student safety had been organized in the form of campus tour for more than 40 secondary schools. From August to November 2018, 30 sessions of life theatre were arranged in secondary schools with a total number of beneficiaries of 5,060 students and 262 teachers. The project was over-subscribed by 80 secondary schools, which was equivalent to 20% of the total schools.

2) Elementary and middle school education

In the face of increasing rates of suicide and bullying among students in Hong Kong, charity musical with a total of 5 showings for 1800 audiences was organized with the aim to promote core values in life (e.g. empathy, self-esteem, appreciation and etc) with children as well as the general public. All proceedings were contributed to families in need and other community services on life education. More than 600 underprivileged children and families were invited to enjoy the musical free of charge.

Our Founder & Chairman Mr. Wayne CHAU is also a successful entrepreneur, an expert in public relations and marketing, a devoted educator and a columnist on parenting and holds various positions in the fields of education, youth development, social entrepreneurship, social innovation and poverty. In conjunction with his Innovation & Empowerment Director Mr. William CHAN, also an experienced youth worker, more than 100 talks, seminars and workshops have been conducted with students, teachers, youth-at-risks and the general public that focused on bringing changes to the educational system in Hong Kong.

In May 2018, a survey focused on students' well-being was conducted by the Foundation both online and offline with schools. Based on 604 student responses, our findings showed that bullying situation in Hong Kong was serious with one in three experienced bullying and one in four by cyber-bullying in the past 6 months. More than half of the interviewees felt uneasy in schools and public spaces. The survey result was widely covered by 20 printed and online media.

3) Teacher training and school development

In order to understand the on- and forthcoming changes in the field of education, the future watch workshop "The Future of Smart Education in Asia" was organized in February 2018. The workshop brought together 25 of invited specialists consisting of both academic and professional experts on education, smart education and artificial intelligence (AI). Frequent exchanges of ideas in the forms of dialogues, consultations and training sessions, both formal and informal, had also been conducted with principals and teachers as to support the ecosystem of education in Hong Kong. An extensive and strong network with hundreds of teachers, principals and professionals in education and youth development has been developed over the years.

4) Social advocacy

In response to the spike in the number of suicides among young people, Two Hours For A Life (#2hrs4alife), a social media campaign on suicide prevention, was organized by the Foundation and Facebook since September 2017. A total of 7 videos featuring professionals, those who had suicide attempts and celebrities were produced, broadcasted and successfully reached over 1.2 million Facebook users in a short period of time. Since the launch of the campaign, strong responses from at-risk youth looking for help were received. All requests were closely followed up by our team supported by professionals. Positive feedbacks from students and teachers were received on videos broadcasted in secondary schools.

The social campaign for underprivileged children - "No Way? Yes Way!" (#nowayyesway) was kick-started in October 2018 which reached 2.6 million people in 2 weeks and 5 million in 1 month.

4. 未來計劃及發展 Future Plans and Development

Agent of Change believes that every change will create a ripple effect that makes the difference.

To better prepare for the forthcoming challenges, Agent of Change will continue to innovate and enhance our collaboration with the disadvantaged as to offer strong value-driven and highly agile products and services. Through our extensive networks with related stakeholders and parties both locally, regionally and globally, we will inspire our clients to be better connected in the community, strengthen their capacity to create impactful social actions and realize their journey of change. Our future plan will primarily focus on 3 areas that include:

1) Connect

Following a life-centred approach, we will create supportive community for our clients in overcoming their life difficulties through life education and social innovation.

2) Co-Create

Upholding a value-centred approach, we will advocate the concept of “Creating Shared Values” with public institutions, business and civic organization to co-create products, services and social actions with an aim to create significant social impacts.

3) Change

Adopting an evidence-based practice, we will utilize the powers of Theory of Change and social technology to raise public awareness on seasoned social issues, inspire individuals to be a changemaker and create changes to enhance people’s quality of life and well-being.

5. 財務狀況(參考機構提供最近年度的經核實之周年帳目或財務報告。)

Financial Situation (Refer to the latest available audited Annual Accounts or Financial Statements)

有關財務資料提供的說明：

為讓公眾進一步瞭解本機構的會務及服務營運情況，本機構謹提供以下資料，以增進讀者對本機構財務狀況的認識。

Note on provision of financial information

To enable readers to better understand the service and operation of this Organization, the below information is provided for easy access to disclosed financial information of this Organization.

5.1 機構最新經核實之周年財務報表覆蓋年度：

Period covered by the latest available audited Annual Financial Statements

2018 年(year) 1 月(month) 至 to 2018 年(year) 12 月(month)

5.2 機構的年度收入為 The Annual Income of the organization is \$HKD2,260,824

機構的年度支出為 The Annual Expenditure of the organization is \$HKD2,360,864

5.3 機構最新的周年財務報表，包括核數師報告及董事報告已向公司註冊處提交。

The latest annual financial statements including the report of the auditors and the report of the directors have been submitted to Companies Registry.

☒是 yes ☐否 No ☐不適用 Not applicable

5.4 機構最新經核實之周年財務報表是否有向公眾披露？

Are the latest available audited Financial Statements publicly disclosed?

☒是 yes ☐否 No

5.5 如是，可透過以下方法閱覽： If yes, the latest audited Financial Statements could be accessible via:

周年帳目/財務報告機構存放本機構辦事處，可致電 2234-5922 預約親臨閱覽

Annual accounts/financial statements available in our Office. Appointment for perusal can be made by calling phone no. 2234-5922

機構主管姓名 Name of Head of Organization	陳俊濠先生 Mr. William CHAN	
機構名稱 Name of Organization	加油香港基金有限公司 Agent of Change Foundation Limited	
職位 Position	創新及激勵總監 Innovation & Empowerment Director	機構印章 Organization Chop
簽署 Signature		
日期 Date	December 1, 2020	

(完結 End)